

THE CHANGING LANDSCAPE OF DATA PROTECTION

EXPONENTIAL DATA GROWTH



annual growth in structured and unstructured data

RISE OF VIRTUALIZATION



of SMBs have already adopted virtualization

RISK OF DATA LOSS



of businesses with fewer than 150 employees had never tested their backup plan



zettabytes of data is estimated to be consumed annually in 2020



increase expected in virtual technology usage by 2015



of companies that lost their data center for 10 days or more due to a disaster filed for bankruptcy within one year

Source: <http://www.emc.com/leadership/digital-universe/2014view/executive-summary.htm>

Source: <http://www.computerworld.in/-feature/virtualization-2013-highlights-outlook-2014-151892013>

Source: Internal report (Meeting Business Data Protection Needs whitepaper)

THE INDUSTRY NEEDS A UNIFIED APPROACH FOR DATA PROTECTION

- SINGLE SOLUTION FOR VIRTUAL & PHYSICAL ENVIRONMENTS
- INTEGRATED ARCHITECTURE
- HIGH AVAILABILITY
- DESIGNED FOR THE FUTURE

UNMATCHED SOLUTION BREADTH



EASE OF USE



DESIGNED FOR SERVICE PROVIDERS



ASSURED DATA RECOVERY



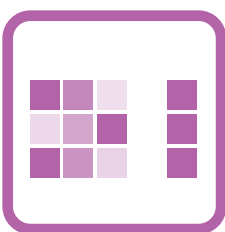
UNIFIED

next generation solution that will transform

DATA

and system availability. welcome to a new era in data

PROTECTION



True Global Deduplication



Built-in Replication & High Availability



Granular Restore



Support for Physical Systems (Windows & Linux)



Agentless Backup for VMWARE & Hyper-V



On-premise, Off-Premise or in the cloud